

Intellectual Property Insights

Stay at the leading edge of innovation and competition by gaining access to the resources needed to mount a successful case against parties infringing on your patents, trade secrets, copyrights and trademarks.

As one of the most experienced and global litigation funders in the world, Omni Bridgeway has an exceptional ability to extend financing and litigation expertise to assist claimants in cases around the world. Please review some of our educational content including blogs, podcasts and media articles.

Media and Blog Posts

Litigation Finance for IP Cases

| BLOOMBERG LAW |

The relatively high risk and expense of IP cases, combined with their high potential rewards, makes them particularly suitable for litigation funding. Case financing can provide claimants with the resources they need to unlock the value of their most important IP. [Read more](#)



Monetizing University Patent Portfolios During the Economic Downturn

Colleges and universities may be leaving money on the table with valuable yet under-utilized patent portfolios. The time is right to consider monetizing such assets, as the law has shifted in favor of patent owners, both in inter parties review litigation before the Patent Office and in federal courts. [Read more](#)



Do Operating Companies Have a Better Shot at IP Litigation Funding?

In the IP litigation world, there is a perceived great divide between two types of claimants: operating companies that produce innovative products, and so-called non-practicing entities (NPEs) that own IP but do not practice it themselves. Whether operating companies have an advantage over NPEs when it comes securing litigation funding may surprise you. [Read more](#)



Tech Companies Should Strongly Consider Monetizing Their Patent Portfolios During the Economic Downturn

Many tech companies possess valuable IP that is expensive to maintain but generates little or no revenue. Both the economics and the law supporting monetizing such assets have shifted favorably in recent times. [Read more](#)

Podcasts



Interview with Steve Cherny, Partner at Quinn Emanuel

Steven Cherny, who has three decades of high-profile patent litigation under his belt and has won some of the most important patent cases in the last decade, shares his thoughts with Sarah Tsou on litigation funding in the patent world.

- [LISTEN TO THE PODCAST, PART 1](#)
- [LISTEN TO THE PODCAST, PART 2](#)



Benefits of Funding for Intellectual Property Litigation

IP funding specialist, Sarah Tsou, discusses why litigation funding is so useful for IP litigation and the factors she considers when evaluating such cases for investment.

- [LISTEN TO THE PODCAST](#)



Navigating the Road to Recovery in IP Cases with Litigation Finance

Patent and other IP claims can be extremely valuable assets, but the path to recovery can be long and perilous, and deep-pocketed defendants have the resources and time to outspend even the strongest claims. Hear how litigation funders have changed this calculus by providing select claimants with the capital they need to monetize their most valuable IP.

- [LISTEN TO THE CLAUSE 9, EPISODE 19 PODCAST](#)



Litigation Finance Helps Companies Keep Their Cool During Trade Secrets Disputes

James Pooley, one of the world's leading experts in trade secret law and management, discusses the digital environment and why businesses are paying more attention to trade secrets. As companies conduct more business digitally, the risk level to the integrity of information with access to, and managing information flows, are much more important than it used to be.

- [LISTEN TO THE PODCAST](#)

Curious to know more?

Omni Bridgeway is the global leader in financing and managing legal risks, with expertise in civil and common law legal and recovery systems, and with operations around the world. Omni Bridgeway offers dispute finance from case inception through to post-judgment enforcement and recovery. Since 1986, it has an established record of financing disputes and enforcement proceedings around the world.

To learn more about Omni Bridgeway's litigation funding and enforcement capabilities, visit our [Company Insights](#). While there, explore our recent podcasts, blog posts, and videos. Or [contact us](#) for a consultation to learn more about the ways we can help you pursue meritorious claims.