

Trade Secrets Insights

The growing size and complexity of trade secrets cases makes them more expensive for companies to pursue—and conversely, more attractive to litigation funders, who specialize in financing cases that are complicated in scope and have the potential for a large judgment or settlement.

As one of the most experienced and global litigation funders in the world, Omni Bridgeway has an exceptional ability to extend financing and litigation expertise to assist claimants in cases around the world. Please review some of our educational content including blogs, podcasts and media articles.

Media and Blog Posts

Litigation Finance for IP Cases

| BLOOMBERG LAW |

The relatively high risk and expense of IP cases, combined with their high potential rewards, makes them particularly suitable for litigation funding. Case financing can provide claimants with the resources they need to unlock the value of their most important IP. [Read more](#)



How Funding Can Help VCs and Startups Unlock Their Litigation Assets

Litigation finance can help venture capital firms solve a critical problem: how to pursue meritorious and potentially lucrative claims without expending capital that could be dedicated to ensuring the growth of a portfolio company. [Read more](#)



Spotlight on Omni Bridgeway Trade Secrets Expert, Stephanie Southwick

In recent years, demand has heightened in relation to trade secrets litigation funding, due to the rapid rise in trade secrets cases brought about by the passage of the Defend Trade Secrets Act and increased incidence of trade secret theft.

Find out what our trade secrets expert looks for when evaluating cases. [Read more](#)



Tech Companies Should Strongly Consider Monetizing Their Patent Portfolios During the Economic Downturn

Many tech companies possess valuable IP that is expensive to maintain but generates little or no revenue. Both the economics and the law supporting monetizing such assets have shifted favorably in recent times.

[Read more](#)

Podcasts



How Start Up Companies Can Benefit from Litigation Funding

Omni Bridgeway's Stephanie Southwick chats with Andre Gharakhanian, founder of Silicon Legal Strategy, about what it takes for startup companies to be successful and how litigation funding can help.

→ [LISTEN TO THE PODCAST, PART 1](#)

→ [LISTEN TO THE PODCAST, PART 2](#)



Diversity in Silicon Valley and Fighting for Your IP and Trade Secrets

Omni Bridgeway's Stephanie Southwick interviews Aravinda Seshadri, founder of Venturous Counsel. Tune in for seasoned and practical corporate/commercial advice on how companies can prioritize diversity and inclusion.

→ [LISTEN TO THE PODCAST](#)



Trade Secret versus Patent Protection for Startups

Omni Bridgeway's Stephanie Southwick and Kevin Brown, Vice President of IP at Recursion Pharmaceuticals, speak with IP Counsel Cafe about how startups decide between trade secret and patent protection and what the analysis looks like.

→ [LISTEN TO THE IP COUNSEL CAFE PODCAST](#)



Litigation Finance Helps Companies Keep Their Cool During Trade Secrets Disputes

Omni Bridgeway's Stephanie Southwick chats with James Pooley, one of the world's leading experts in trade secret law and management, regarding risks companies face in the digital environment and why businesses are paying more attention to trade secrets.

→ [LISTEN TO THE PODCAST](#)

Curious to know more?

Omni Bridgeway is the global leader in financing and managing legal risks, with expertise in civil and common law legal and recovery systems, and with operations around the world. Omni Bridgeway offers dispute finance from case inception through to post-judgment enforcement and recovery. Since 1986, it has an established record of financing disputes and enforcement proceedings around the world.

To learn more about Omni Bridgeway's litigation funding and enforcement capabilities, visit our [Company Insights](#). While there, explore our recent podcasts, blog posts, and videos. Or [contact us](#) for a consultation to learn more about the ways we can help you pursue meritorious claims.